



SEP 29 – OCT 1, 2014 in Potsdam, Germany

Sponsor Brochure

Mobile App Europe Sponsorship Packages

The Mobile App Europe is the perfect platform and the best choice for global players, mobile providers, software tool providers, consulting companies and all other companies with points of contact in Mobile App management, marketing, design, development and testing.

To become a sponsor, take a look at all available choices, tick the package you prefer, add your contact details and send the form back to us as a scanned copy or fax.

Discounts

On all prices we give a **10 % Early Bird** discount if the sponsorship package is booked by **Apr 30, 2014**.

Sponsorship Levels

1,995 € Start-up Package

3,995 € Exhibitor Package

19,995 € Main Sponsor Package

□ Start-up Sponsorship Package

You are a **Start-up company** and you have innovative mobile application related content to share with the European Mobile App Community? Then this package is the right choice for you.

- 3 exhibition days (Sep 29 – Oct 1, 2014)
- 2 m² (1 m × 2 m) floor space
- tables, chairs, Wi-Fi, power connections, free parking, catering included
- sponsor's name and logo listed on the website and in all relevant marketing materials: flyers, info brochures, newsletters, exhibitor brochure, adverts, videos, naming in Facebook & Twitter

- attendee list of people who agreed to share their personal details with the 2014 sponsors
- 2 free tickets for booth staff, including free access to all tracks
- free access to Networking Reception and Social Event
- 1 free ticket for business contacts
- 10 tickets with 25 % discount for business contacts and own employees²

Price: 1,995.00 €¹

¹ All prices are exclusive VAT.

² 500 € discount on your package if you sell 5 tickets, or 1,000 € discount if you sell 10 tickets.

□ Exhibitor Sponsorship Package

- 3 exhibition days (Sep 29 – Oct 1, 2014)
- 4 m² (2 m × 2 m) floor space
- tables, chairs, Wi-Fi, power connections, free parking, catering included
- sponsor's name and logo listed on the website and in all relevant marketing materials: flyers, info brochures, newsletters, exhibitor brochure, adverts, naming in Facebook & Twitter
- attendee list of people who agreed to share their personal details with the 2014 sponsors
- introduction speed round: 30 seconds stage time for each exhibitor during the opening session (before the first keynote) to talk to the audience
- 3 free tickets for booth staff staff, including free access to all tracks
- free access to Networking Reception and Social Event
- 2 free tickets for business contacts
- 10 tickets with 25 % discount for business contacts and own employees²

Price: 3,995.00 €¹

¹ All prices are exclusive VAT.

² 500 € discount on your package if you sell 5 tickets, or 1,000 € discount if you sell 10 tickets.

□ Main Sponsorship Package

- 3 exhibition days (Sep 29 – Oct 1, 2014)
- 8 m² (2 m × 4 m) floor space
- tables, chairs, Wi-Fi, power connections, free parking, catering included
- 5 free tickets for the booth staff and speakers, including free access to all tracks
- free access to Networking Reception and Social Event
- 5 hotel rooms for 3 nights for free
- conference bag insert
- DIN A5 advert (portrait format) in the program brochure
- 3 free tickets for business contacts
- 10 tickets with 25 % discount for business contacts and own employees²
- Lab room for a full-day lab
- sponsor's name and logo listed on the website and in all relevant marketing materials: flyers, info brochures, newsletters, exhibitor brochure, adverts, naming in Facebook & Twitter
- attendee list of people who agreed to share their personal details with the 2014 exhibitors
- introduction speed round: 60 seconds stage time during the opening session (before the first keynote) to talk to the audience

Price: 19,995.00 €¹

¹ All prices are exclusive VAT.

² 500 € discount on your package if you sell 5 tickets, or 1,000 € discount if you sell 10 tickets.

Venue & Floor Plan

- 1 Diaz & Hilterscheid GmbH
- 2 iSQI GmbH
- 3 7P
- 4 Tenkod
- 5 Quality House
- 6 free
- 7 Compuware
- 8 reserved
- 9 free
- 10 reserved
- 11 reserved
- 12 reserved
- 13 free
- 14 HP



Please note that booths are allocated according to the first-come, first-served principle.

Contact us via phone for availability.

Book your Sponsorship Package

Yes, I want to book the packages and options I have ticked on the previous pages. Please send me the sponsor contract and invoice. Here are my details:

Company _____

Name _____

Job Position _____

Street _____

Zip Code _____

City _____

Country _____

Phone _____

Fax _____

E-mail _____

Place, Date

Signature

Stamp

Your Contact

If you have any questions or need further assistance, please do not hesitate to contact us.



Event Management

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